



Conference Schedule

Monday, April 7, 2025

Time	Session	Location
8:00a - 5:00p	Conference Check-In/Information Desk Open	Registration Office
9:00a - 12:00p	Campus Tour- Westminster University	Westminster University
9a, 10a, 11a	Campus Tours- University of Utah	University of Utah
12:00p - 7:00p	Exhibitor Hall Open	Grand Ballroom Foyer
12:00p - 12:45p	First Timers Session	Trofi Restaurant
1:00p - 2:30p	Opening Session	Grand Ballroom A/B
2:45p - 3:45p	Educational Sessions/Special Interest Groups	
4:00p - 5:00p	Educational Sessions/Special Interest Groups	
5:30p - 6:30p	Welcome Reception	Grand Ballroom Foyer

Tuesday, April 8th, 2025

Time	Session	Location
8:00a - 5:00p	Conference Check-In/Information Desk Open	Registration Office
8:00a - 5:00p	Exhibit Hall Open	Grand Ballroom Foyer
8:00a - 9:00a	Breakfast	Grand Ballroom A/B
8:30a - 9:30a	Counselor College Fair	Grand Ballroom C
9:45a - 10:45a	Educational Sessions/Special Interest Groups	
11:00a - 12:00p	Educational Sessions/Special Interest Groups	
12:15p - 1:45p	Membership Meeting/Lunch	Grand Ballroom A/B
2:00p - 3:00p	Educational Sessions/Special Interest Groups	
3:15p - 4:15p	Educational Sessions/Special Interest Groups	
7:00p - 10:00p	Conference Social	University of Utah Rice-Eccles Stadium



Wednesday, April 9th, 2025

Time	Session	Location
8:00a - 1:00p	Conference Check-In/Information Desk Open	Registration Office
8:00a - 12:00p	Exhibit Hall Open	Grand Ballroom Foyer
8:00a - 9:15a	Breakfast	Grand Ballroom A/B
8:00a - 9:15a	Past President's Breakfast (Invite Only)	Granite Boardroom
9:30a - 10:30a	Educational Sessions/Special Interest Groups	
10:45a - 11:45a	Educational Sessions/Special Interest Groups	
12:00p - 1:00p	Closing Session	Grand Ballroom A/B
2:00 - 3:00p	Campus Tour- Weber State University	Weber State University



Educational Sessions

Monday 2:45p

Session	Location
Special Interest Group: Rural	Canyon A
College Knowledge Challenge: Increasing IEC & School Counselor expertise through partnerships to better serve our students	Canyon B
Innovative College Advising Strategies	Canyon C
Building Bridges: Supporting Executive Functioning and Emotional Intelligence in the Admissions Process	Alpine East
Trauma-Informed Admissions Practices: What Already Exists and What Could Be	Grand Ballroom A/B

Monday 4:00p

Session	Location
Buzzing with Creativity: College Options for Artistic Minds	Canyon A
NACAC's Guide to Ethical Practices in Admissions (GEPCA) and Why it Matters	Canyon B
Bilingual Recruitment (Spanish-English/English-Spanish): Benefits, Challenges and Opportunities	Canyon C
Access = Affordability	Alpine East
Tips to be impactful in your role	Grand Ballroom A/B



Tuesday 9:45a

Session	Location
Student Programming 101: Selective and Accessible Recruitment strategies that align with your schools value proposition	Canyon A
The College Admissions Beehive: Top 10 Trends and How to Bee Informed	Canyon B
BEE Proactive: How to guide students in engaging with the college search beyond the application	Wasatch
Special Interest Group: Women in Admissions	Alpine East
Syncing Social Media & Admissions in the Recruitment Process	Alpine West
Buzzing with Efficiency: Using AI to Bee Impactful	Seminar Theatre

Tuesday 11:00a

Session	Location
Special Interest Group: Disabilities and Neurodiversity	Canyon A
Let's Talk Beyond the City Limits: Rural Recruitment 101	Canyon B
A Competency-Based Model and its Implications for Counselors	Canyon C
"Unlocking Potential: Best Practices for Guiding High School Seniors Through Competitive Multi-Phase Scholarships"	Wasatch
A collaborative approach to College Access for Indigenous Students from Rural and Reservation High Schools across Arizona	Alpine East
Preparing Students for the College of Tomorrow: Emerging Trends in Higher Education and Strategies for Successful Transitions	Alpine West
Accessing Professional Development through Advocacy, Networking, and Low Cost Options	Seminar Theatre



Tuesday 2:00p

Session	Location
Special Interest Group: CBO	Canyon A
Reaching Across the Desk: How Admissions and IEC's Can Partner	Canyon B
Recruiting and Supporting First-Generation Students	Canyon C
Climbing the Admissions Leadership Peak: An Interactive Workshop	Wasatch
Buzz-Worthy Programs: Streamlining Visits and Empowering Students	Alpine East
Relationship-Driven Recruitment: Building Trust	Alpine West
You Can Do it! How to be an impactful leader in your School, Community, Region, and Nationally!	Seminar Theatre

Tuesday 3:15p

Session	Location
James is Jimmy; Sam is Sally Take Two: What to do when you don't have answers - a round table discussion	Canyon A
The Smackdown on Education Policy	Canyon B
Training and Preparation of School Counselors to Work in the Virtual Setting	Canyon C
We Don't Deny Students?!: How Universal Admissions Removes Barriers	Wasatch
Widening the Circle: Broadening your campus visit population	Alpine East
Buzzing Across the Pond: Exploring International College Options	Alpine West
Hidden College Costs	Seminar Theatre
Special Interest Groups LGBTQ+, Native, Black & AA Diaspora, APIDA, LatinX	Grand Ballroom A/B



Wednesday 9:30a

Session	Location
Behind the Decision: Using Case Studies to Navigate College Admissions	Canyon A
Buzzing with Efficiency: How Alumni and Parent Volunteers Can Help Your Office Thrive Like a Hive	Canyon B
Bee Resilient: Empowering First-Time College Students Through Life Coaching and Strengths-Based Development	Canyon C
Refocus and Reenergize: Business Practices to Find Your "Why" As An IEC	Wasatch
Special Interest Group: Community College & Transfer	Alpine East
Special Interest Group: Public School Counselor	Alpine West
Ready to Rise: Professional Development Essentials for Future Admissions Leaders	Seminar Theatre

Wednesday 10:45a

Session	Location
Evaluating Bias in the College Admissions	Canyon A
Collaborative Approaches to Recruiting Students with Disabilities: A Round Table Discussion	Canyon B
Navigating DEI Across Divergent Landscapes: A Roundtable Discussion	Canyon C
A+ Hosting: Tips on Hosting College Fairs and College Visits at Your High School	Wasatch
How a Recruitment Plan Comes Together	Alpine East
Current Trends in Honors Education and their Impact on Admission to Honors Programs and Colleges	Alpine West
Bee-yond Borders: Building a Global Hive in Counseling Practices	Seminar Theatre